

WE CREATE FITNESS.

MICRO EVENTS

SPONSORSHIP OPPORTUNITY

2023



ABOUT LAGREE MICRO EVENTS

Lagree's outdoor fitness events take place in spectacular locations around the country on our patented fitness machine, The Microformer. The events are one-of-a-kind opportunities to get a high-intensity, low impact workout accompanied by live music and high energy that Lagree is known for worldwide!

Lagree Fitness creator, Sebastien Lagree, leads each class through a 45 minute workout that will leave each attendee sweating, shaking, and sore the next day and then asking when the next event will be. Each event hosts three to four classes featuring up to 60 people per class. Attendees range from local fitness enthusiasts to fitness and wellness influencers and celebrities.

MICRO
EVENTS



ABOUT THE MICROFORMER

Lagree has been known for their original machine, The Megaformer for over 20 years, but in 2020, they launched the Microformer. The Micro is a fitness machine specifically designed for home use; although it can be used commercially. The Micro is lightweight and portable with makes it a great option for outdoor classes. The Micro is also adaptable to all fitness levels for both men and women. Don't be fooled by the size, the Micro may be small but it packs a Mega burn!



MICRO EVENT INFORMATION

WHO ATTENDS

Health & Wellness Experts

Social Influencers in the wellness, beauty,
lifestyle, fitness & healthcare spaces

Local fitness enthusiasts between the ages
of 25 to 50

100K+ average income level

OUR REACH

Digital platforms average 550K impressions
per month

Influencer network reaching 350-500
influencers with average following of 100K+

Health, Fitness & Wellness individuals

Celebrities*

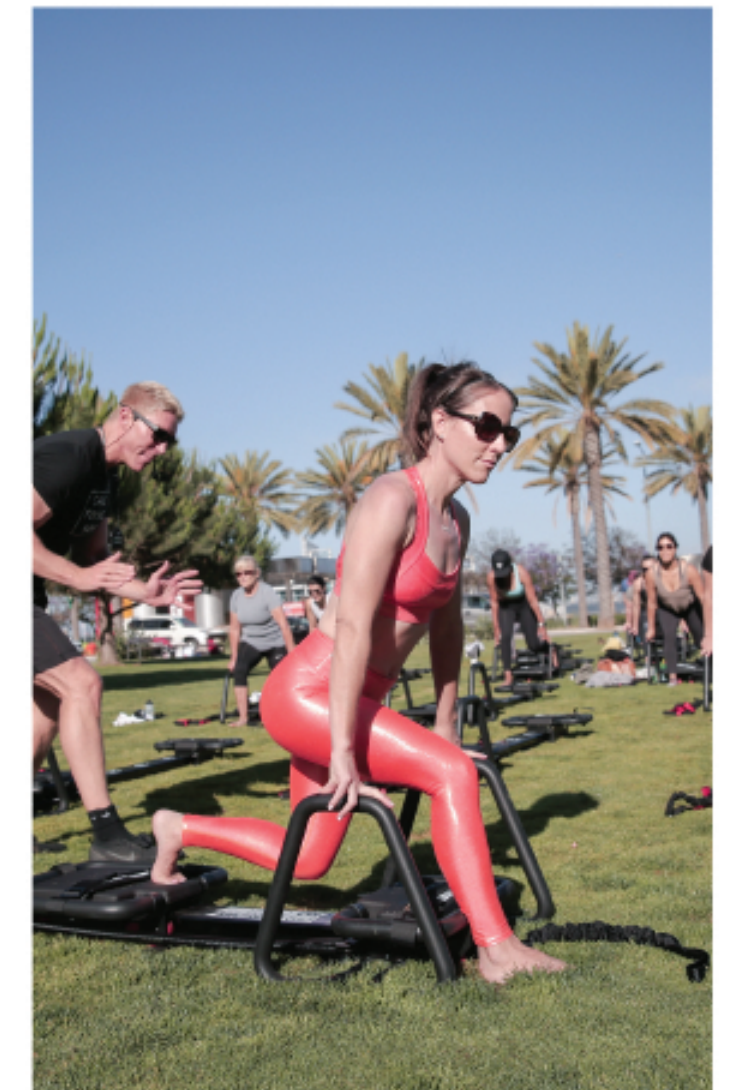
*JULIANNE HOUGH, CHRISTINE QUINN, TINA CHEN CRAIG, SOFIA VERGARA, BRANDI MARIE KING, TAY HASSELHOFF,
DAVID HASSELHOFF, MICHELLE KWAN, MARIA THATTIL, HOPE SMITH, TAY DOOLS, CATHERINE BELL...



PARTNERS & INFLUENCERS

Our reach extends through our many media partnerships with local and national publications, our partner platforms, and the multitude of influencers we work with annually.

Partnerships for our events will be built with key influencers in health, wellness, nutrition, and lifestyle with an expected reach of more than 1M followers.



SPONSORSHIP OPPORTUNITIES

GIFT BAG SPONSORSHIP

Logo inclusion on event pages +
brand information included on
event page

Item of choice included in gift bag
along with optional promo card

\$100

IN PERSON VENDOR

Logo inclusion on event pages +
brand information included on
event page

Table and two chairs provided for
the day of event

Option to include an item and/or
promo card in gift bags

Dedicated mention in digital
campaigns on social + email

\$500

OTHER SPONSORSHIP ADD-ONS

Live Interview with Lagree
Founder, Sebastien Lagree on
Instagram Live - \$150

Wellness Email Spotlight in our
Monthly Newsletter (\$100)

SOME OF OUR PAST SPONSORS

for movement

 INTERCONTINENTAL
HOTELS & RESORTS

blk.

FACESOFT

NutriWing

 CREBESK

That's it.



INTERESTED?

JOIN US!

HEATHER PERREN

Lagree Fitness Director of Community Outreach and Events



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WE LOOK FORWARD TO WORKING WITH YOU!

LAGREE
FITNESS

